

# ADVERTISING AND SPONSORSHIP OPPORTUNITIES



## SAMPLE ADS



BBQ & Pasta  
**Friday, June 23rd**

5K Run - 1 Mile Walk  
**Saturday, June 24th**



# AD SIZE AND RATES

## Display Ad Sizes and Rates

- Quarter Page – \$75
- Half Page – \$150
- Full Page – \$250
- Inside or Back Cover – \$300

## Ad Specs and Deadlines

All ads must be submitted by 6/9/17

Full Size – Trim Size: 4.75" horizontal x 7.75" vertical – NO BLEED

Half Page – Trim Size: 4.75" horizontal x 3.88" vertical; NO BLEED

Quarter Page – Horizontal: Trim size – 4.75" horizontal x 1.875"

Quarter Page – Vertical: Trim size – 2.375" horizontal x 3.75"

All ads must be 300 dpi.

Instructions for PDF artwork submission: NO CROP MARKS; no registration marks; turn ALL fonts into outlines; embed all images.

Ad design available. Sponsor to provide logo, image(s), ad copy, and any desired fonts. Production includes an initial proof with one set of changes before ad is finalized. Additional design work is available at added cost.

## Limited Availability. Reserve Spot Today.

Limited availability on a first come, first served basis. Reserve your spot today and we'll invoice you later. Contact Brian Nelson at 402-937-8540 or [brian@wtfsnf.com](mailto:brian@wtfsnf.com) with any questions.

## Learn more Advertising Sponsorships at:

<https://wtfsnf.com/main/2017-advertisers/>

## Learn more Event and T-Shirt Sponsorships at:

<https://wtfsnf.com/main/2017-sponsorships/>

**FULL PAGE AD**

**4.75" x 7.75"**

**QUARTER PAGE  
HORIZONTAL AD**

**1.875" x 4.75"**

HALF PAGE AD

4.75" x 3.75"

QUARTER

PAGE

VERTICAL AD

2.375" x 3.75"

# NEW SPONSOR BENEFITS FOR 2017

Event Sponsors play a vital role in each year's Witness Through Fitness Event. Sponsors of the event are featured on the t-shirts which provide advertising for your business for years to come. Event sponsors also receive many other benefits such as listing on event materials, listing on our web site, an event booth, and your choice of event tickets for the walk/run/bbq and/or t-shirts depending on amount donated.



Each year we continue to look for more ways to provide more value to our sponsors. For 2017, we have made the following improvements:

## **NEW HONOREE!** Villa Marie Home and School for Exceptional Children

Villa Marie serves 23 children with special needs such as Autism and Down syndrome in a loving, homelike atmosphere for both day students and boarders. Recent water issues damaged the library, classrooms, computer room and play area.

**CITYWIDE GROWTH!** Villa Marie has students from multiple parishes throughout the Lincoln area. This means other parishes have a reason to get involved to help children with special needs.

**TEAMS!** You can now register as a team to walk, run, or attend the barbecue together. This means many types of groups can participate as a team. Examples include workplace teams, church teams, school teams, fitness-related teams, community teams, and many others.

The Witness Through Fitness event will also be part of the NE150 Challenge which has over 215 teams in the statewide initiative. Many large Lincoln employers participate in the NE150 Challenge promoting events to their employees. Learn more at [www.ne150challenge.com](http://www.ne150challenge.com).



**ADVERTISING SPONSORSHIPS!** In addition to event sponsorships, we now have advertising space in our new event guide. This will allow more businesses to participate as t-shirt sponsorship space is very limited.

All event sponsors will continue to have their logo, brief description and web site in the sponsors directory.

All event sponsors receive a 20% discount on display advertising rates. In addition, Platinum sponsorships will now include a 1/2 page display ad. Gold sponsorships will receive a 1/4 page display ad. Learn more at [www.wtfsnf.com/main/2017-advertisers](http://www.wtfsnf.com/main/2017-advertisers).



**MONTHLY NEWSLETTER!** With the addition of teams and continued growth we will be focusing on promoting the event throughout the year on our website, social media and an email newsletter. Sponsors will be listed in the member newsletter with a link to their sponsor profile on our web site. Sponsors may also submit major news they would like us to include.

We hope you are excited about the new additions to Witness Through Fitness. For questions contact:

Brian Nelson, Co-coordinator  
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402-937-8540